



## **Pacific Rim International Conference on Disability and Diversity**

THE PREMIER INTERNATIONAL GATHERING ON DISABILITY

Our 37th Year: *Mobilize for Action!*

February 28 & March 1, 2022 HST

Pre-conference Day: February 26th HST



## **Pacific Rim Conference**

*Mobilize 2022*

### **Welcome**

Pacific Rim Conference is the Premier International Gathering for people committed to improving the lives of people with disabilities.

The Center on Disability Studies at the University of Hawai'i at Mānoa, the host of the conference, has a long-standing commitment to promoting diverse abilities across the lifespan through interdisciplinary training, research and service. Pac Rim is one of our many efforts towards this.

We welcome partners with the same commitments so we may together serve both our local & broader communities.

### **This year's Theme**

Our theme this year's conference is Mobilize for Action! Your assistance will help move forward opportunities for:

- Scholarships for students and people with disabilities who may otherwise not be able to attend the conference;
- Sponsoring American Sign Language (ASL) Interpreters or other language interpreters for conference speakers and sessions to help make sure the conference is accessible to as many people as possible; and
- Sponsor a broad array of conference topic areas to help make sure as many communities are served as possible.

# Sponsorship Information

## Virtual Conference

### February 28th and March 1st, 2022

Thank you for your generous support. The following outlines ways we will promote your brand or company given your level of support. If there is something specific you require for your needs, let us know and we will do everything in our power to accommodate.

To apply to be a sponsor please visit:

[SPONSOR AND EXHIBITOR SIGN UP](#)

For questions: contact:

Dr. Tom Conway at [tconway@hawaii.edu](mailto:tconway@hawaii.edu)

### Pre-Conference

- **Social Media Buzz:** online advertisement in multiple networks.
- **Website (PacRim, CDS):** logo placement on website (homepage, sponsorship page).
- **Media Announcement:** acknowledgement of partnership in media releases.
- **Pre-Conference Events:** logo placement at pre-conference on February 26, 2021
- **Sponsorship Title:** conference title sponsor

### Conference

- **Conference Registrations:** 1-4 registrations
- **Scholarship Registrations:** for self-advocates, family members, students.
- **Virtual Signage Exposure:** logo placement throughout the conference (registration, hospitality, and conference welcome slide).
- **Conference App:** conference app banner pop-up advertisement.
- **Ad Video Showcase:** 1 minute video showcase at pre-conference and during transition/break times
- **Verbal acknowledgment:** during keynotes and opening sessions
- **Sponsorship Titles: Poster:** interactive poster session reception.
- **Presentation:** committee approved Pac Rim presentation or workshop.
- **Marketing and Networking opportunities** with 100+ companies, 400+ service providers & professionals in the field of disabilities, 200+ self-advocates, & much more.

Please contact us at <https://pacrim.coe.hawaii.edu/contact-us> or [prinfo@hawaii.edu](mailto:prinfo@hawaii.edu)

[Sponsor and Exhibitor Online Application](#)

<b>Sponsorship Benefits</b>	Gold \$10,000	Silver \$5,000	Bronze \$3,000	Friend \$500 - \$1,000
<b>Visibility</b>				
Event branding	X	X	X	X
Pre Conference	Exclusive Sponsor			
Video showcase up to 3 minutes	1 minute video	1-page slide		
Verbal recognition	Pre Conference 2/26 Keynote Speech Monday, 2/28 Closing Plenary, 3/1	Pre Conference 2/26 Keynote Speech Monday, 2/28 Closing Plenary, 3/1	Keynote Speech Monday, 3/1 Closing Plenary, 3/2	Keynote Speech Monday, 2/28 Closing Plenary, 3/1
<b>Benefits</b>				
Complimentary registrations	4	3	2	1
Exhibitor slot	X	X	X	
<b>Communication</b>				
Social Media Acknowledgements	Facebook and Instagram	Facebook and Instagram	Facebook and Instagram	Facebook and Instagram
Website Acknowledgement	Homepage & Sponsor page	Homepage & Sponsor page	Homepage & Sponsor page	Sponsor page
Review of Disability Studies (RDS) Journal Acknowledgement	Conference Proceedings & RDS website	Conference Proceedings & RDS website	Conference Proceedings	

### Next steps

For further information about the conference and CDS, we invite you to visit our conference website at [pacrim.coe.hawaii.edu](http://pacrim.coe.hawaii.edu). Your organization's sponsorship will help Pac Rim impact many lives in the region and internationally. We will be honored to count you as a sponsor.

To apply to be a sponsor please visit:

[SPONSOR & EXHIBITOR SIGN UP](#)

## Exhibitors

Exhibitors will be given two opportunities on Day One of the conference to interact with participants through an exclusive schedule timeline just for exhibitor and poster presentations (Feb. 28 at 10:15-10:45 am and 3:00-3:45 pm). Other benefits include a Virtual Exhibitor page that will be available to conference attendees for two months after the conference end date that includes:

Virtual Exhibitor page:

- Company logo
- Company description
- Promotional material upload
- Website link

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### \*\*\*FAQs\*\*\*

*When will this year's conference take place?*

- *The 37th Annual Pacific Rim International Conference on Disability & Diversity takes place February 28 and March 1, 2022 HST (with Pre-conference Celebration day February 26 HST).*

*What are this year's presentation formats?*

- *They include: poster presentations, live & recorded sessions, & capacity building institutes.*

*What is this year's overall organizing theme?*

- *The theme for this year, our 37th annual gathering, is Mobilize for Action! We are especially inviting proposals that will invite attendees to move forward together, taking collective action to amplify our power for change.*

*What are topic areas for this year's conference?*

- *Presentations will be within five strands:*

- (1) **Communities:** Autism & Neurodiversity; Deaf Community; Family Engagement; Indigenous & Cultural Diversity*
- (2) **Education:** Higher Education, Disability, & COVID-19; PreK-12 Education, Disability, COVID-19; Social-Emotional Learning*
- (3) **Employment and Career:** Accessibility & Accommodation Issues; COVID-19 and Employment Issues; Innovations and Challenges in Career Development; Transition from Postsecondary Education to Employment*
- (4) **Health & Well-being:** Disability and Health; Mental Health Issues & COVID-19; Well-being and Flourishing; and*
- (5) **Disability Studies & Diversity Issues:** Disasters and Emergency Preparedness; Disability Policy and Advocacy; Creativity, Media & the Arts; Disability Studies & Intersectionality*

*The Premier International Gathering on Disability - Now in its 37th Year*

*February 28th and March 1st, 2022 (with pre-conference Celebration Day Feb 26, 2022)*

*Submit to be a sponsor at [Sponsorship Application](#) or register at [pacrim.coe.edu](http://pacrim.coe.edu)*

*Now in its 37th Year, The Pacific Rim International Conference on Disability & Diversity is hosted by The Center on Disability Studies, University of Hawai'i at Mānoa.*

[cde.coe.hawaii.edu](http://cde.coe.hawaii.edu)

