**36th** Pacific Rim International Conference on Disability & Diversity March 1-2, 2021

# **2021 Pac Rim** "INNOVATE" Sponsorship & **Exhibitor Packet**





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#### **ABOUT PAC RIM**

Since 1984, the Pacific Rim Conference, hosted by Center on Disability Studies, has built an inclusive, global network of advocates & allies, researchers & academics, policy makers & service providers, across all disciplines. This year's theme INNOVATE aims to harness the innovation and knowledge building that are occurring globally in order to shape an informed collective, empower individuals, and invigorate those who serve.

## 600~1,100 Average number of attendees 1984-2020

# **150~300** Average number of presenters 1984-2020

CENTER ON DISABILITY STUDIES

Promoting Diverse Abilities Across the Lifespan





#### **2021 PAC RIM TOPICS**



Indigenous Knowledge, Perspectives, and Approaches



**Deaf Community** 



Education, Teaching and Clasroom Practices



Flourishing,Wellbeing, and Social-Emotional Learning



Online Learning and Technology



Family and Community Engagement



Creativity and the Arts



Transition, Inclusive Postsecondary Education Determination



Employment

Sponsorship Benefits

#### Platinum Sponsorship (one available) -- \$20,000

- Your company/organization logo on Pac Rim website home page, sponsor page, downloadable agenda page, and on proceedings
- Exclusive 2-3 minute video showcase at start of Topic Connection Sessions for both days and during Pac Rim Innovation Celebration Day (Saturday, 2/27) and during select transition/break times
- Verbal acknowledgment during Pac Rim Innovation Celebration Day, Keynote on Monday and on Closing Plenary on Tuesday
- Social Media "shoutout" announcing your company/organization as the exclusive Platinum Sponsor

   Pre, during, and post conference social media thanks
- Five complimentary virtual conference registrationsConference
- Exhibitor slot in a visible spgt

#### Gold Sponsorship (two available) -- \$10,000

- Your company/organization logo on Pac Rim website home page, sponsor page, downloadable agenda page, and on proceeding publication
- Exclusive 1 minute video showcase during select transition/break time slots
- Verbal acknowledgment during Keynote on Monday and on Closing Plenary on Tuesday
- Social Media "shoutout" announcing your firm as a Gold Sponsor of our conference
  - Pre, during and post conference social media thanks
- Four complimentary virtual conference registrations
- Conference Exhibitor slot

#### Silver sponsorship (three available) -- \$7,500

- Your company/organization logo on Pac Rim website home page, sponsor page, downloadable agenda page, and on proceedings
- Exclusive branding of the company/organization 1-page slide on screen during select transition/break time slots
- Verbal acknowledgment during Keynote Speech on Monday and on Closing Plenary on Tuesday
- Social Media "shoutout" announcing your firm as a Silver Sponsor of our conference
  - Pre and post conference social media thanks
- Three complimentary virtual conference registrations
- Conference Exhibitor slot

#### Bronze sponsorship (four available) -- \$3,000 - \$5,000

- Your company/organization logo on Pac Rim website home page, sponsor page and on downloadable agenda page
- Verbal acknowledgment during Keynote Speech on Monday and on Closing Plenary on Tuesday
- Social Media "shout out" announcing your company/organization as a Bronze Sponsor of our conference
  - Pre and post conference social media thanks
- Two complimentary virtual conference registrations
- Conference Exhibitor slot

#### Friend sponsorship (unlimited) -- \$1,000 - \$2,000

- Your company/organization logo on Pac Rim website sponsor page and on downloadable agenda page
- Verbal acknowledgment during Keynote Speech on Monday and on Closing Plenary on Tuesday
- Social Media "shout out" announcing your company/organization as a Friend Sponsor of our conference
   Pre and post conference social media thanks
- One complimentary virtual conference registration

#### **Sponsor Benefits Summary**

Benefits	Platinum \$20,000	Gold \$10,000	Silver \$7,500	Bronze \$3,000 - \$5,000	Friend \$1,000 - \$2,000
Visibility					
Event branding	Х	Х	Х	Х	Х
Pre Conference	Exclusive Sponsor				
Video showcase up to 3 minutes	2-3 minute video during	1 minute video	1-page slide		
Verbal recognition	Pre Conference 2/27 Keynote Speech Monday, 3/1 Closing Plenary, 3/2	Keynote Speech Monday, 3/1 Closing Plenary, 3/2	Keynote Speech Monday, 3/1 Closing Plenary, 3/2	Keynote Speech Monday, 3/1 Closing Plenary, 3/2	Keynote Speech Monday, 3/1 Closing Plenary, 3/2
Benefits					
Complimentary registrations	5	4	3	2	1
Exhibitor slot	Х	Х	Х	Х	
Communication					
Social Media Acknowledgements	Pre, during, and post conference on Facebook and Mighty Networks	Pre, during, and post conference on Facebook and Mighty Networks	Pre and post conference on Facebook and Mighty Networks	Pre and post conference on Facebook and Mighty Networks	Pre and post conference on Mighty Networks
Website Acknowledgement	Homepage & Sponsor page	Homepage & Sponsor page	Homepage & Sponsor page	Homepage & Sponsor page	Sponsor page
Print Acknowledgment	Agenda & Proceeding	Agenda & Proceeding	Agenda	Agenda	Agenda

# Exhibitor



### fee \$1,000

Spotlight your company organization and its products and services in the exhibitor zone. The virtual exhibitor zone is alongside poster sessions designed for attendees to find new solution providers.

The Exhibitor section is open for conference attendees to visit for two additional months after the conference end date.

- Virtual Exhibitor page includes:
- Company logo
- Company description
- Promotional material upload
- Website link
- Can invite attendees to your own virtual meeting



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### Sponsorship & **Exhibitor** Application

### Interested? Please fill out the form here:

### https://tinyurl.com/36pacrim-sponsor



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**Questions?** Contact Tom Conway prinfo@hawaii.edu

Commitment **Deadline:** February 10, 2021

Logo & Materials **Deadline:** February 19, 2021

Payment **Deadline:** February 25, 2021